Skills 4 Enterprise

Skills 4 Enterprise is an easy to use online teaching resource that addresses the requirements of Work Related Learning. It provides students with an excellent introduction to business concepts and business skills.

Presented in 5 units of interactive work, the online lessons provide underpinning business knowledge and interactive business simulations.

- Unit 1 – Business Overview
- Unit 2 – Employability Skills
- Unit 3 – Sales & Marketing
- Unit 4 – Finance
- Unit 5 – Enterprise

Units 1-4 provide students with the knowledge to successfully complete the final Enterprise unit. Each of the first four units consists of research activities, team projects and extension activities.

Research and extension activities involve the students in researching and investigating work-related issues using online interactive applications, on-screen presented information, worksheets, the Internet, and an online journal. Questions that are automatically marked by the system are used to track and assess student performance.

Units 1-4 provide the students with a choice of team projects to complete. These are all accompanied by worksheets and an online journal where the students can record their work.

In Unit 5, students run their own virtual enterprise using interactive business simulators. Their aim is to successfully manage the enterprise by trading for 12 months, making a profit and gaining market share.
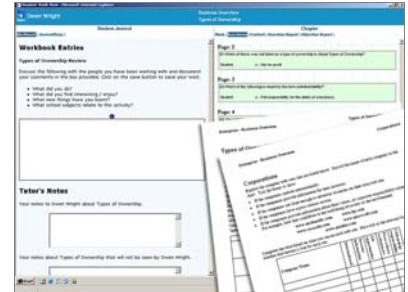

On-screen instructions guide students on devising a business and marketing strategy, and making monthly decisions in the areas of sales and marketing, production and finance.

Comprehensive teacher support is available in the form of a User Guide, Multimedia Presentations CD-ROM and online teacher resources.

The User Guide acts as an overview to Skills 4 Enterprise and includes information on how to use the resources available.

The Multimedia Presentations CD-ROM contains a series of presentations for an overview of each unit. Supplementary presentations that cover a broad range of business related topics are also included and are Class*Act*®SRS compatible.

The online teacher resources allow the teacher to mark student worksheets and journals, and generate reports.

Many of the Skills 4 Enterprise resources make excellent homework activities and can be used for project work in associated programmes of study such as information technology, business studies and economics.

Skills 4 Enterprise can be accessed from any Internet enabled computer, making it a very flexible learning resource.

Items required (Online Material):
- Computer with Internet access, standard web browser and Macromedia flash plug-in

Items required (Multimedia Presentations):
- Computer with Windows operating system

Skills 4 Enterprise Facts

Order As:
ST710/AL	Skills 4 Enterprise Annual License
ST710/TP	Skills 4 Enterprise Teacher's Pack

Also required per site:
CCOLL/AL	Institution ClassCampus Registration Annual License

	No.	Average time
Research Activities	36	30 minutes
Team Projects	14	60 minutes
Extension Activities	15	30 minutes
Business Simulators	2	90 minutes
Total		25 hours*

This is based on the students completing 36 research activities, 4 team projects, and 2 business simulators.

LJ Group
Web site: www.ljgroup.com

Ref No. P6353-D